



DEKETA
TRANAE

20
24 **MEDIA KIT**

REAL ESTATE ADVISOR . HR CONSULTANT . WOMEN'S ADVOCATE



About Me.

I am the Founder and CEO of Pure Necessity By Deketa Tranae® - a lifestyle service that specializes in teaching how to acquire wealth through 'legacy mapping'.

I am a faith shifter who dares young professionals and women of color to tap into their values, skills, and network to be positioned for a wealth building breakthrough.

As an extension of my human resources background, I also leverage some of these same elements to mentor, coach, and consult company and organization leaders (and their support teams) to their highest potential.

/ Deketa Tranae

CREDENTIALS

- Bachelor of Science in Education - University of Memphis
- Leadership Credentialed Trainer/Facilitator (over 50+ courses)
- DiSC Certified Consultant
- eSpeaker Certified Virtual Presenter
- 7+ years in Human Resources Training & Management
- 20+ years in Educational Development



1,270

CONNECTIONS



775

FOLLOWERS





POPULAR Speaking Topic.

Resilience

In The Workplace

Imagine you've gone through schooling for credentialing and wowed your superiors with your commitment and zeal for your role. You strategically network with peers within your scope and space of interest to better understand and refine your craft. You do all of this to only be continuously overlooked for opportunities to flourish - placing you in a position to have to fight for your worth in the workplace.

Deketa Tranae shares her real-life career experiences as she channeled "resilience" to navigate the adversities of ageism, gender bias, and for just being UNIQUE. You will not only leave the workshop feeling empowered but equipped to bust through walls and glass ceilings to intentionally curate a space for YOU all while leveraging your allies to forge trusted relationships.

PAST / CURRENT CLIENTS



In The Press.

Podcast Guest

Deketa Tranae Shares Her Bold Leap Into Entrepreneurship While Still Prioritizing Family and a Demanding Career

[CLICK TO WATCH](#)



Article Feature

Deketa Tranae Teaches Women Resilience in the Workplace During Gwinnett Chamber Breakfast

[CLICK TO READ](#)



/ Interested in having Deketa Tranae as a guest on your podcast or featuring her in your publication? Email nrenee@supermodel360.com.



Raving Reviews...

Claire Dees

**Executive Director
Spectrum Autism Support Group**

"I was deeply moved by Deketa's ability to uplift and empower moms with children on the autism spectrum. Her message was so insightful and practical and provided a beacon of hope and encouragement. Deketa doesn't just speak; she touches hearts, leaving a lasting impact on all who listen. Truly, an extraordinary advocate for women focusing on strength and empowerment."

Event Attendee

**Epitome of a Woman Showcase
Memphis, TN**

"Deketa Tranae's story is inspirational. It definitely reaches home to all women. Women who are wise, women who are mothers, women who are protective of their families. She is such a great and inspiring speaker. I loved it."

Event Attendee

**Epitome of a Woman Showcase
Memphis, TN**

"I thought Deketa Tranae's speech was amazing. It was impactful and engaging. I think her story touched home with a lot of women. Especially talking about the family dynamic and hard decisions that we have to make every day. I appreciate her transparency."

Ebony D. Sullivan

**Founder & CEO
Suga Pie Honeybun**

I absolutely love Deketa Tranae. She has great energy, is accomplished, and loves connecting with audiences. She shares many topics including overcoming adversity, authenticity, leveraging your voice, and showing up as your 'best self' every day. She believes we all deserve and are capable of discovering our passion, pursuing our dreams, and making an impact on the world while having balance. If you are looking to accelerate personal growth and development, or simply need a motivational speaker, she is the best choice.



DEKETA

T R A N A E

Ideal Audience Profile

Female
Gender

Entry - C Suite
Career Level

\$50,000+
Annual Personal Income

Presenter Rates

Keynote	\$2,500 - \$10,000
Panel Guest	\$1,500 - \$3,000
Workshop Facilitator	Email Request
Media Appearance	Email Request

Contact

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